



How to Use Templates

1. **Select the template that would best suite your image for the platform you plan to post on.** Remember to consider whether you need text on the image or not.
2. **Using the template, drop your photo in.** Be sure to check the elements within the template do not block an important part of your photo. If they do, choose an alternative template or photo.
3. **If using text, add the text.** Be sure your text is spelled correctly and uses proper grammar. Canva does not have spellcheck, so consider writing your text in another document first.
4. **Download the final graphic.** Select “Download” then “PNG.”

Facebook Templates

- **Image Only:**
 - [White with full color logo on left](#)
 - [White with full color logo on right](#)
 - [Red with white logo on left](#)
 - [Red with white logo on right](#)
 - [Black with white logo on left](#)
 - [Black with white logo on right](#)
- **Image & Short Text Combination:**
 - [White arrow on left with red box for logo](#)
 - [White arrow on right with red box for logo](#)
 - [Red arrow on left with white box for logo](#)
 - [Red arrow on right with white box for logo](#)
- **Image & Long Text Combination:**
 - [White box on left](#)
 - [White box on right](#)
 - [Red box on left](#)
 - [Red box on right](#)
 - [Black box on left](#)
 - [Black box on right](#)

Note: All UGA Cooperative Extension materials must be on brand to remain compliant. Deviations in color, font, style and/or use of logo are not permitted legally.

Additional Resources:

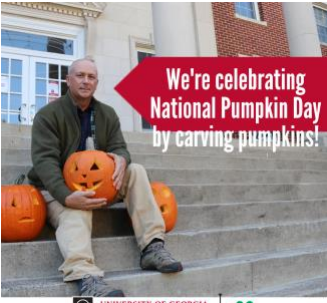
- [UGA Brand Style Guide](#)
- [Social Media Best Practices](#)
- [Accessibility Best Practices](#)

*Remember, any text within an image must also be in the copy of the post, so screen readers can share all important information.

Instagram Templates

- **Image Only:**
 - [White with full color logo on left](#)
 - [White with full color logo on right](#)
 - [Red with white logo on left](#)
 - [Red with white logo on right](#)
 - [Black with white logo on left](#)
 - [Black with white logo on right](#)
- **Image & Text Combination:**
 - [White arrow on left](#)
 - [White arrow on right](#)
 - [Red arrow on left](#)
 - [Red arrow on right](#)

Examples




We're celebrating National Pumpkin Day by carving pumpkins!

UNIVERSITY OF GEORGIA EXTENSION

Incorrect Usage:


- Photo does not fit
- Text does not fit
- Text has errors
- Colors changed and no longer on brand
- Template changed



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LEARN WITH US

We work with farmers and producers to bring the lab to the field, innovating and learning alongside you.

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Correct Usage:

- Photo fits
- Text used when needed and fits within the space provided
- Text has proper spelling, punctuation and grammar



Join us for our next community harvest!

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Happy National Pumpkin Day!

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Questions? Contact CAES OMC via email: caesomc@uga.edu.